

9th Annual

International Career Day

make your professional dreams a reality

International Career Day | WORKSHOPS & SPEAKERS

*CONNECT WITH INDUSTRY LEADERS
AND
HEAD IN NEW DIRECTIONS*

"SEA OTHER BORDERS: GAINING EXPERIENCE AROUND THE WORLD"

Ed Spriggs

*Associate Vice Chancellor-Resource Administration, Student Affairs
University of California, San Diego (UCSD)*

International careers offer unique opportunities to develop and apply your skills in ways that can make a difference, particularly in developing countries. This workshop will thus discuss the various ways to start a career in international development and to make an impact as you gain experience. What better way to contribute while living abroad?

About Ed Spriggs: Ed Spriggs graduated from Revelle College, UCSD in 1970 with a Bachelor of Arts Degree in Economics. While Ed was a student at UCSD, he served as the first Chair of the Black Students Council, and was active in the student-led struggle to assure community relevance of Third College (now Thurgood Marshall College). After receiving a Juris Doctorate Degree from New York University School of Law in 1975, Ed joined a private law firm in Washington D.C. and practiced corporate and international law. In 1979, he joined the U.S. Agency for International Development (USAID) as Regional Legal Advisor for East Africa and later served as Assistant General Counsel for Africa and USAID Country Director in Namibia. His final assignment was Director of the USAID Regional Center for Southern Africa in Botswana, a position in which he was responsible for strategic design and management of USAID economic assistance for 14 countries in Southern Africa. Some of Ed's honors include being promoted to the rank of Minister-Counselor in the U.S. Foreign Service; the Superior Honor Award; Distinguished Unit Citations; and Implementation Award. Ed assumed his current position at UCSD in July 2001.



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"UNDERSTANDING DIVERSITY"

Cristian Ianculescu

Associate

Booz Allen Hamilton

Let's say you secured a job overseas, or you are trying to do so. Congratulations. Now you must figure out how to operate in this new environment. What is expected of you? This lecture will provide practical suggestions on how to understand and handle newfound diversity to your best advantage.

About Cristian Ianculescu: Cristian Ianculescu is an Associate with Booz Allen Hamilton, a major technology and business management consulting firm headquartered in the Washington, DC area.

Cristian has more than 19 years of experience in building high availability, end-to-end business applications in a variety of industries such as transportation, security, law enforcement and homeland security. His primary capabilities are in software development for netcentric applications, Service Oriented Architecture (SOA) based systems design and re-engineering, workforce automation solutions, Radio Frequency Identification (RFID) technologies, Software Defined Radio (SDR), Geographic Information Systems (GIS) integration, wireless sensors, Supervisory Control and Data Acquisition (SCADA), and wireless middleware.

Before joining Booz Allen Hamilton, Cristian managed the Bethesda, MD based software development group of QUALCOMM Inc. Previously, he was the principal software engineer of a successful software startup in the Washington, DC area; worked in Bologna, Italy as a computer game developer; and as a research engineer in the Romanian Nuclear Physics and Engineering Institute.

Cristian was born in Romania and received the equivalent of a MSEE degree from the Polytechnic Institute of Bucharest, Romania, School of Electronics and Telecommunications in 1990.

He is fluent in several languages and is an enthusiastic beekeeper.

"HOW TO PREPARE FOR AND GET A JOB IN THE U.N."

Joanne Tawfilis

Founder & Executive Director

Art Miles Mural Project

Do you aspire to promote and maintain international peace and security with the United Nations? This workshop will detail on what a resume that would get you working for the U.N. should look like from an insider's point of view. Come transform your resume into your ticket to the U.N.!

About Joanne Tawfilis: Joanne Tawfilis is a retired United Nations Diplomatic level Executive and held several

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distinguished posts in her award winning career. Joanne is the Founding Executive Director of The Art Miles Mural Project (MURAMID), Miles of Music, MUSAIC and Art Miles Shoes of Hope. She is also a senior board member with the United Nations Association San Diego, and Director of International Relations with the Endangered Planet Foundation in Laguna Beach, California. She is well known for lending her career diplomatic skills with the U.S. government, the United Nations Environmental Program in Nairobi, the International Atomic Energy Agency in Austria and the US Embassy in Austria Protocol Office.

Joanne was the Director of the Women of Srebrenica Project from 1996-98 and a key organizer for the *Vital Voices Women in Democracy Conference hosted by U.S. Ambassador Swanee Hunt, and keynote speaker, then First Lady Hillary Rodham Clinton.*

Joanne has been awarded with numerous national and international awards, including the International Committee of Artists for Peace Award, Earth Society Foundation Earth Trustee Award, Bob Marley Peace Award, State of CT Adoptive Children Award and is one of 80 women chosen for a leadership program by The White House Project and "O" Oprah Magazine. Joanne was recently honored at USC by the My Hero Project with a film tribute as "Peacemaker of the Year."

Joanne is an accomplished author, renowned public speaker, and earned a BA and MFA from the L'Acadiana School of Art, Louisiana and University of Southwestern Louisiana, respectively.

"GRADUATE NOW, OR GRADUATE LATER?"

Gisele Moro

*Assistant Vice President & Business Financial Solutions Manager
Science Applications International Corporations (SAIC)*

&

Jeffrey Peterson

*Principal Enterprise Architect
Science Applications International Corporations (SAIC)*

Unsure of whether you should commit yourself to more school after graduation? Find out the advantages and disadvantages of going straight to graduate school, as well as how professionals have gotten their degree on their employer's dime.

About Gisele Moro: Gisele Moro is currently the Assistant Vice President, Business Financial Solutions Manager at SAIC, providing leadership for the SAP ERP system, as well as managing key financial system projects and providing oversight for Merger and Acquisition IT integrations. Gisele's previous experience includes several years in project management as well as five years as a Business Unit Controller, managing a \$125M budget for SAIC's IT organization.

Gisele holds a BS in Finance from George Mason University in Fairfax, Virginia and an MSBA (IT concentration) from San Diego State University. She possesses a PMP certification from the Project Management Institute.

Gisele participated in the MANA Hermanitas program for four years, acting as a mentor to young Latinas. She has also served on the board of UNASD.

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About Jeffrey Peterson: Jeffrey Peterson is currently the Principle Enterprise Architect for Science Applications International Corporation (SAIC) located in San Diego, California. In this role he provides guidance, support and coordination for major corporate Information Technology (IT) and business process initiatives which help align IT with the overall corporate goals to enable the company to remain competitive in the ever expanding global marketplace. As part of his tenure at SAIC he has also led several acquisitions and divestitures both within the U.S. and internationally as well as participated in the deployment of transformational technology projects as a subject matter expert in systems engineering. Since coming to SAIC he has earned a MBA to further his effectiveness in aligning and demonstrating the business value of IT.

Before coming to SAIC he founded Enterprise Technologies, Inc., an IT and project management consulting firm, which provided strategic support to companies such as Southern California Edison and Bank of the West. Prior to his relocation to the San Diego area, Jeffrey spent time in the U.S. Military, earned a BA in business administration and became a Project Management Professional. In addition to his work within corporate IT organizations, Jeffrey has volunteered extensively on Sheriff's Search and Rescue teams, earning both an Emergency Medical Technician (EMT) qualification as well as a Level II reserve sheriff qualification. He is currently married and enjoys volunteering for various organizations in and around San Diego.

"THINK ABOUT THINK TANKS"

Erik Bruvold

President & CEO

National University System Institute for Policy Research (NUS)

Have you ever thought about think tanks? Think tanks are organizations engaged in advocacy and research, and they influence policy-making processes. This workshop will inform students on the benefits of think tank experience and discuss local San Diegan think tanks.

About Erik Bruvold: Erik Bruvold has been involved with San Diego politics and policy making for more than three decades. As the President of the National University System Institute for Policy Research (NUS) he oversees all research activities of the Institute as well as serves as its principal investigator on the subjects of economic development, regional competitiveness and municipal finances. He is also the host of "Impact San Diego" a weekly radio show on AM 600 KOGO.

Before joining the Institute he was Vice President of Public Policy for the San Diego Regional Economic Development Corporation (EDC) where he oversaw the organization's public policy efforts on a range of issues impacting San Diego's business climate. Among Erik's achievements at the EDC was his leadership of the successful effort to extend the TransNet sales tax for transportation investment and his leadership of the successful regional response to the 2005 round of military base closures and realignments (BRAC 2005). Prior to joining EDC, Erik was Executive Director for the San Diego chapter of the American Electronics Association where he established the council's local government affairs program, greatly expanded the public presence of the council in the community and authored several opinion and editorial pieces on challenges faced by San Diego's high-tech industries.

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Mr. Bruvold holds a Bachelor of Arts Degree with highest honors in Political Science and Public Policy from the University of Denver and a Masters of Arts with high distinction in Political Science from UCSD. Erik and his family reside in the 4S Ranch community of San Diego.

“GLOCALIZATION – THINKING GLOBALLY AND ACTING LOCALLY”

Katharine Kubichan-Maliachi

President

Adaptium, Inc.

This workshop will discuss various San Diegan NGOs and their mission to impact global issues in a local context, what is entailed by “glocalization,” and the Public Relations skills you need to succeed in such a job. Public Relations is a must-have skill for those interested in working with an international-oriented non-profit or business, and an asset that many employers are looking for.

About Katharine Kubichan: Katharine Kubichan, has dedicated her career to international business and non profits for over 15 years. She has lived in both Brazil and Hungary and has specialized in marketing, sales, PR and business development in Latin America, Europe, Africa and Asia. She works with local and international organizations promoting commercial development, online branding, as well as environmental awareness, HIV/AIDS prevention, and maternal health. She is passionate about involving youth with her humanitarian efforts, particularly working with the UN MDG’s. She founded her own business in 2001 and is now President of Adaptium Branding, where she continues to fulfill her passion as an entrepreneur, working with corporations and non-profits to create change via innovative and educational campaigns using the arts, multi-media and community networking. Katharine graduated from UCSD with a BA in Political Science and completed an Executive Program at USD’s Graduate School of International Business in international trade and marketing. Katharine is a 10-year executive member of the Board of Directors of the United Nations Association San Diego and served as President from 2005-2008. Katharine founded her own university student career mentoring program in 1997 and then co-founded San Diego’s UNASD International Career Day aimed at educating college students on how to identify their passion, make critical career decisions faster and smarter, and make better use of opportunities in the diverse international arena.

“HUMANITARIAN WORK: THE IMPORTANCE OF FIELD EXPERIENCE”

Samara Andrade

Gender and HIV Officer

Disarmament, Demobilization and Reintegration Programme

United Nations Development Programme (UNDP), Sudan

Samara Andrade, a young professional working in the United Nations, will disclose her personal career path and how she was able to obtain her dream international career at such



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a young age. Samara will also touch upon the importance of field experience, where to find such opportunities, and the type of field experience she has done in the past and is currently doing in Sudan.

About Samara Andrade: Samara Andrade works as a Gender and HIV Officer with the Disarmament, Demobilization and Reintegration Programme for the United Nations Development Programme in Sudan. She is a former UNASD Board Member, and holds a Bachelor of Arts Degree in International Business from San Diego State University and a Masters of Arts in International Policy Studies of International Development in Gender from the Monterey Institute of International Studies. Samara has worked in Zambia, Switzerland, El Salvador, Sudan, and Aceh/Indonesia. She is a native English speaker and is fluent in Spanish and Portuguese.

“FIND YOUR CAREER MENTOR”

Enrique Meza

Director of Programs

Citizen Diplomacy Council of San Diego (CDCSD)

Networking is an important skill that builds mutually beneficial relationships in the workforce.

However, it is often hard to network, and equally hard to maintain that network. This workshop will look into how to make professional connections work for you by making them into your professional career mentor.

About Enrique Meza: Enrique Meza is the Director of Programs at the Citizen Diplomacy Council of San Diego (CDCSD), a non-profit, non-partisan membership organization which provides services to distinguished international visitors sponsored by the United States Department of State, the United States Agency for International Development (USAID), the Library of Congress, private organizations and foreign governments. As the Director of Programs, his role is to plan, organize and administer the programs and professional goals of all international visitors who are assigned to visit San Diego. As a community representative of CDCSD his position requires a professional, diplomatic, yet proactive manner in his daily interface with business, civic and education leaders throughout the San Diego and Imperial Counties.

In addition to his current professional responsibilities, Enrique presently serves on the Board of Directors for the San Diego chapter of the United Nations Association of America (UNASD), as Vice President for an elected term and as a part of the Young Professionals for International Cooperation (YPIC) planning committee since its San Diego founding. UNASD and YPIC are both vital resources for the citizens of the San Diego area on the broad agenda of critical global issues addressed by the United Nations and its agencies.

Enrique is a member of the Community Emergency Response Team and alumni of the Federal Bureau of Investigation's Citizens' Academy. In addition to spending time with his family, Enrique enjoys scoping out restaurants, pubs and cafés throughout the region and is always up for a hearty conversation on all things international.

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“USING SOCIAL MEDIA TO CONNECT YOURSELF TO A JOB”

Bridget Ayers
President
GSW Consulting Group

Social media has modernized the business world. Businesses are now able to reach consumers faster, cheaper and with more consistency. Companies are utilizing social media to reach old customers, gain new ones, build or maintain credibility and reputation among consumers, as well as to check up on current staff and research potential employees.

Those who learn how to effectively use new media tools to create a personal brand that accentuates the strengths and skills companies are looking for in their new hires - as well as demonstrate an understanding of how to enhance business, improve customer service, increase customer support, and create brand awareness with digital marketing tools - will far outshine competing job seekers.

About Bridget Ayers: Bridget Ayers is the “agent 99” behind Get Smart Web Consulting. After being in the resort and tourism industry for seven years and the finance world for six years, Bridget started Get Smart Web Consulting based off the quote, “You can't do **today's** job with yesterday's methods and be in **business** tomorrow.”

Bridget has always been an educator, from her first playground rally in elementary school to her current position as head geek for GSW Consulting Group. Her focus in business and in life is to learn as much as she can and then share that knowledge with others, using smart strategies, creative ideas, and value-based, relationship-focused resources.

Over her educational and vocational years, Bridget has received top sales and production awards, training and speaking awards, writing and blogging accolades, but the recognition she is most proud of are those that she has received from her clients, students, and peers. Bridget is highly active online in more than 50 networks, forums, and communities. She writes about technology and digitally driven marketing tools. Though her first love is her blog “The Get Smart Blog”, her content has been syndicated and published on hundreds of websites, article sites, and blogs. With speaking engagements and panel discussions scheduled all over the U.S. in the coming year, Bridget also regularly participates in web-based tech and social media web shows. If you would like to contact Bridget Ayers, you can tweet or Facebook her, or go the traditional route of emailing her at info@gswconsultinggroup.com.

The GSW Consulting Group is a web presence and digital strategy firm with offices in San Diego County, California and Collier County, Florida. With a background in business, finance, and marketing, Bridget and the Get Smart team consults, directs, and manages interactive marketing campaigns for businesses and organizations that are looking to reach a wider more targeted audience.

“CROSS-CULTURAL COMMUNICATIONS”

Catherine Mowbray-Lorenz
Principal
CML International

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Knowledge of how other cultures act, process information, negotiate, make decisions and behave is crucial to ensure success in today's competitive global marketplace. Developing an edge in cross-cultural communication is key and can help avoid potentially pricey and mortifying faux pas. *Tips, Taboos and Troubleshooting in International Business*© will provide an initial introduction to guarantee you will always be well received and invited back when doing business outside of the U.S.

About Catherine Mowbray-Lorenz: Catherine Mowbray-Lorenz was born in England and immigrated to the United States as a teenager. She has also lived overseas in Montreal, Canada; St. John, U.S. Virgin Islands; Dubai, United Arab Emirates and Adelaide, Australia.

As an avid leisure and business traveler, she has visited 65 countries and has continued to experience and share the rich cultural diversity of the great world family.

Catherine and her associates provide communications, leadership, consulting and training services to corporate executives and entrepreneurs. She has designed and presented executive development seminars and coaching in the U.S and overseas.

She also offers personal, high-level management coaching in enhancing personal brand, upgrading your threshold effect, powerful presentation skills and successful cross-cultural communication.

"JOB vs. CAREER"

Charlie Pedersen

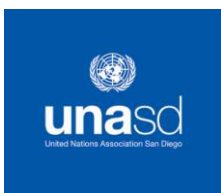
President

C Pedersen Consulting

Many interchange job and career, however, there is a difference between the two. This workshop will describe these differences and how to use your job experience towards your dream career.

About Charlie Peterson: Having spent 22 years in the aerospace and digital wireless industry, Charlie Pederson now owns and manages a consulting business with multiple clients in the wireless enterprise market. Being able to provide systems and hardware engineering oversight, product strategy planning, wireless systems analysis and business development leadership is the result of learning on the job and continually taking on new and challenging roles in an ever changing world of engineering and technology.

Charlie graduated with a Bachelor of Science Degree in Aerospace Engineering & Mechanics from the University of Minnesota with the goal of establishing a career in the then prosperous military defense industry. The first 10 years of Charlie's career were spent working first as a flight test engineer, then a missile systems engineer and systems analyst, and finally as a program manager. With the shrinking defense budgets and explosive growth of the internet and cellular technology, Charlie made the decision to move out of the government contracting world and into the world of commercial technology.



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This led Charlie to Qualcomm, where he spent the next 12 years in San Diego initially as a program manager and eventually becoming the Senior Director of Product Development for machine-to-machine products and systems. This led to some of the first smart commercial wireless tracking and monitoring systems with devices embedded in machines that allowed remote monitoring and control of mobile commercial assets. Continuous education and pursuing personal interests have always been important to Charlie. He continues to take classes in engineering and business related classes through UCSD as well as making time as a professional photographer.

“WHAT IS NEEDED TO STAND OUT”

Simon Vetter

*Business Coach, Speaker & Author
Stand Out International*

Many graduating seniors are not *relatively* competitive candidates in today’s job market; they are competing with fellow graduates and other candidates who have higher degrees or more experience. Therefore, this workshop will detail what is needed on your resume to stand out so that you may pursue your dream international career.

About Simon Vetter: Simon Vetter works with managers who want to create positive changes and professionals who want to create a STAND OUT brand.

Over the course of his career, he has coached, trained and advised managers and teams from Agilent Technologies, Callaway Golf, Daimler, Johnson & Johnson, Siemens, Toyota, US Steel, UBS and others. His clients engage him because they want more clarity, focus and personal balance. He assists them in improving behaviors, effectively influencing others, developing high-performing teams, and delivering results. His latest book is *STAND OUT! Branding Strategies for Business Professionals*. He offers practical solutions on advancing one’s career, finding personal fulfillment at work, and establishing a credible, attractive personal brand.

With 20 years of experience in marketing, sales, and leadership development, Simon combines an MBA-equivalent degree in Business and Marketing from University of Berne, Switzerland.

He is a member of Alexcel Group, a worldwide alliance of executive coaches, serves on the board of directors of the San Diego World Trade Center and is a member with Toastmasters.

Simon grew up in Switzerland and has been living in San Diego, California for 12 years. He speaks fluently English and German.

